

SHAPING CONNECTED,
SUSTAINABLE TRANSPORT
ACROSS AUSTRALIA
AND NEW ZEALAND



PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND



**INSPIRE
CULTIVATE
CHAMPION**

MESSAGE FROM THE CHIEF EXECUTIVE



Welcome to the Public Transport Association Australia New Zealand (PTAANZ).

As the peak body for public transport and sustainable mobility across both countries, we exist to unite industry leaders, drive practical transformation, and champion bold visions for the future of how we move people.

In 2025, PTAANZ is growing – in reach, in impact, and in ambition. This year we are proud to launch our **first-ever PTAANZ New Zealand Conference**, in partnership with Waka Kotahi and Auckland Transport. This new annual event will bring together transport professionals from both sides of the Tasman to collaborate, learn and lead together, including from all transport authorities within New Zealand.

In keeping with our ambition to deliver more value, insight and impact for members across the public transport ecosystem, we're proud to announce our six inaugural Champion members – Arup, Cubic Transportation, Keolis, Kinetic, Mott Macdonald and Transit Systems – to celebrate and recognise their repeated and ongoing commitment to improved public transport in the ANZ region.

We're also excited to deliver the first **Connected Choices White Paper**, a shared strategy for driving mode shift through improved customer experience to accelerate decarbonisation. Developed with our members through expert committees and working groups, it will guide our programming, advocacy, and capability building in the years ahead.

Whether you're shaping urban networks, innovating new mobility tools, or leading frontline operations, PTAANZ membership will connect you to the conversations, the people, and the ideas that matter.

We look forward to partnering with you.

Lauren Streifer | Chief Executive

OUR SHARED PURPOSE

Becoming a PTAANZ member means more than joining a peak body industry association — it's a commitment to shaping the future of public transport and sustainable mobility across Australia and New Zealand.

PTAANZ members are part of a connected, trans-Tasman community of transport authorities, operators, suppliers, and innovators who are driving meaningful change. As a member, you'll gain access to exclusive opportunities to **inspire curious minds** through a robust program of events and knowledge-sharing initiatives. These include our annual Australian and New Zealand conferences, thematic symposiums, boardroom lunches, international briefings, and online webinars that explore the most pressing and emerging issues in our sector.

From customer experience and electrification to data-driven mobility and transport-oriented development, our events bring leading thinkers together to challenge assumptions and spark new ideas.

You'll have a platform to **cultivate relationships** across the public and private sectors, building networks that lead to collaboration, policy influence, and long-term partnerships. And through initiatives like the **Connected Choices strategy** and the **Emerging Mobility Leaders program**, you'll help **champion the future** — advancing mode shift, decarbonisation, and better customer experiences for all.

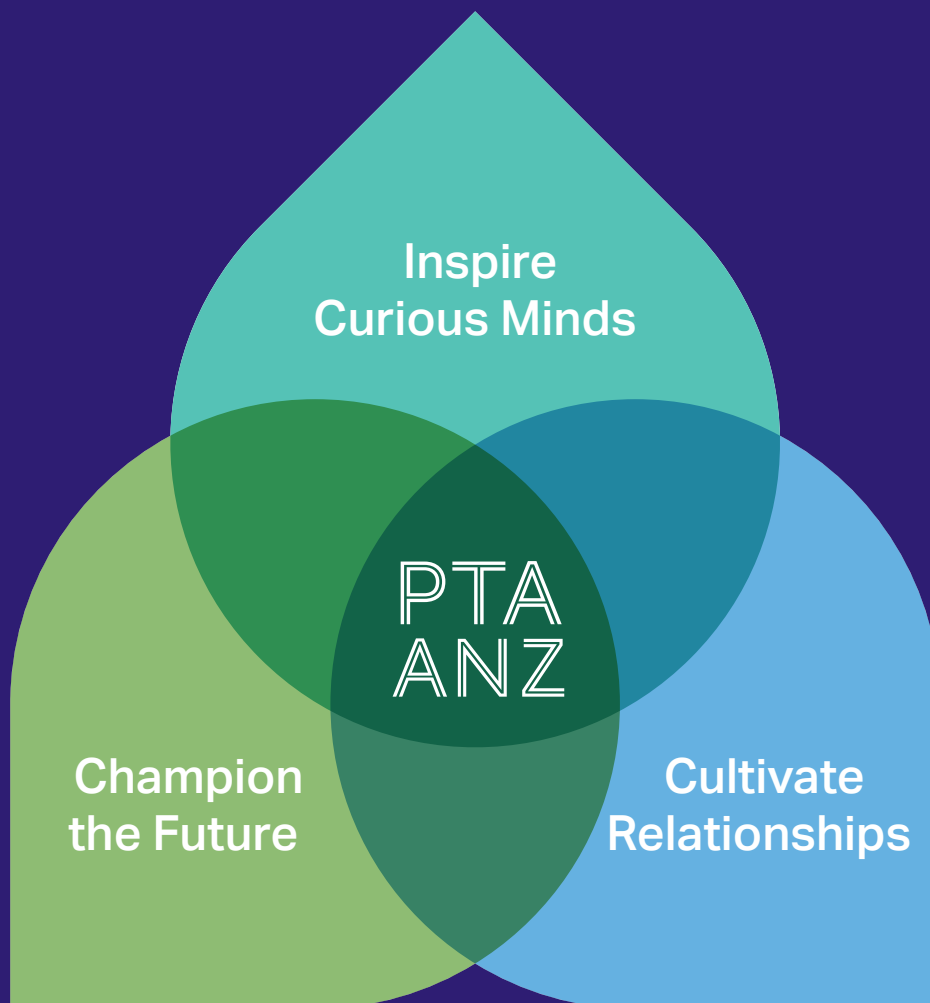
Whether you're leading strategy, delivering services, or creating new mobility solutions, PTAANZ membership puts you at the centre of industry evolution.

OUR SHARED VISION

Sustainable transport and mobility solutions in Australia and New Zealand that make our communities more liveable and prosperous.

OUR UNITED MISSION

To inspire excellence and innovation in public transport and sustainable mobility.



NEW IN 2025/2026

FIRST-EVER PTAANZ NEW ZEALAND CONFERENCE

In September 2025, PTAANZ will host our inaugural New Zealand Conference in Auckland, in partnership with Waka Kotahi and Auckland Transport.

This event marks a major step in strengthening trans-Tasman collaboration and advancing solutions tailored to the unique geography, culture, and needs of Aotearoa. For the first time ever, every single local transport authority will come together for the New Zealand Conference.

CONNECTED CHOICES: A STRATEGIC FRAMEWORK FOR CHANGE

PTAANZ's Connected Choices strategy is a collaborative effort by our members to align the sector around three core priorities:

Mode Shift – Making public transport and active travel the natural first choice.

Decarbonisation – Accelerating the transition to net zero across our networks.

Customer Experience – Delivering seamless, inclusive journeys.

Led by member-based committees and working groups, this strategy is supported by case studies, international benchmarking, and a new white paper due for release late-2025.

Members can contribute through committee, working group and event participation to enhance their reputation within the sector.





FOR THE FIRST TIME EVER,
EVERY SINGLE LOCAL
TRANSPORT AUTHORITY
WILL COME TOGETHER
FOR THE NEW ZEALAND
CONFERENCE.

INSPIRING CURIOUS MINDS

At the heart of PTAANZ is a commitment to expanding knowledge, challenging thinking, and sparking meaningful dialogue across the transport sector.

As a member, you gain the opportunity to shape the future of national and trans-Tasman mobility by contributing to the **Connected Choices** working groups — helping develop industry-shaping position papers, policy recommendations, and strategic tools. You'll also gain exclusive access to member-only policy forums and briefings that place you at the forefront of transport reform and innovation.

PTAANZ's events calendar is designed to connect members with cutting-edge ideas and emerging trends. With priority access and discounts to landmark gatherings such as the **Annual PTAANZ Conference and Gala Dinner**, the **PTAANZ New Zealand Conference**, strategic summits, executive roundtables, Women in Mobility Dinners, Emerging Mobility Leaders seminars, and high-impact webinars, there are countless opportunities to learn, engage, and lead. Members can also showcase their expertise by speaking at events, sponsoring initiatives, or chairing technical discussions and industry standard presentations. PTAANZ supports your growth not just as a professional — but as a thought leader shaping the future of mobility.



*PTAANZ Board
Directors and
Chief Executive
at the 2024
Conference*



*Right: Brisbane
Metro site tour
at the 2024 Mode
Shift Symposium*

*Far Right: Sally
Stannard, PTAANZ
Chair and Director-
General, Queensland
Department of
Transport and Main
Roads, presenting
at the 2024 Mode
Shift Symposium*



*PTAANZ Emerging
Mobility Leaders
at the 2023
Gala Dinner*



*Leaders Panel
at the 2024
Conference*

CULTIVATE YOUR RELATIONSHIPS

PTAANZ is more than a professional network — it's a collaborative community committed to driving progress in public transport and sustainable mobility.

As a member, you gain direct access to a diverse ecosystem of peers and partners across Australia and New Zealand, including government authorities, transport operators, infrastructure providers, technology suppliers, and research leaders.


Whether you're forging new alliances, seeking strategic partnerships, or sharing your latest innovations, PTAANZ facilitates meaningful connections with decision-makers and change-makers across the sector. From curated introductions to influential leaders, to collaborative forums where you can co-create ideas and share your expertise, membership opens doors to impactful relationships.

We also provide powerful platforms to showcase your work. Through tailored media features, member spotlights, and industry campaigns, you can amplify your organisation's achievements, launches, and leadership stories to a region-wide audience. PTAANZ helps you increase visibility where it matters — connecting your brand to the moments, milestones, and movements shaping our industry's future.





CONNECTING YOUR
BRAND TO THE
MOMENTS, MILESTONES,
AND MOVEMENTS
SHAPING OUR
INDUSTRY'S FUTURE.

A black and white photograph of a young woman with long hair, wearing glasses, a grey hoodie, and a denim jacket. She is smiling and looking to her left. A large yellow circle is overlaid on the lower left side of the image, containing white text.

PTAANZ CULTIVATES
LONG-TERM
TRANSFORMATION
THROUGH STRATEGIC
INITIATIVES.

CHAMPION THE FUTURE

PTAANZ members are helping shape what comes next — not just responding to change but leading it.

As a member, you'll gain access to exclusive opportunities that empower you to **champion the future of public transport and mobility** across Australia and New Zealand. Through flagship annual conferences, including our newly launched **New Zealand Conference**, and thematic symposiums like *Moving People*, *Transforming Cities*, and *Transport Revolution the Conference*, PTAANZ brings together visionary leaders to tackle the challenges and opportunities of tomorrow — from zero-emissions transition and equitable access to next-gen customer experience, funding models, and AI integration.

But our impact goes beyond events. PTAANZ cultivates long-term transformation through strategic initiatives such as the **Connected Choices White Paper**, the **Women Who Move Nations** podcast, and collaborative member committees focused on real-world reform. These platforms ensure our members are not just part of the conversation — they're helping to lead it.

OUR MEMBERS

PREMIER



Department of Transport and Planning



Department of Transport



ACT Government

City and Environment



Queensland Government

Department of Transport and Main Roads

CHAMPION

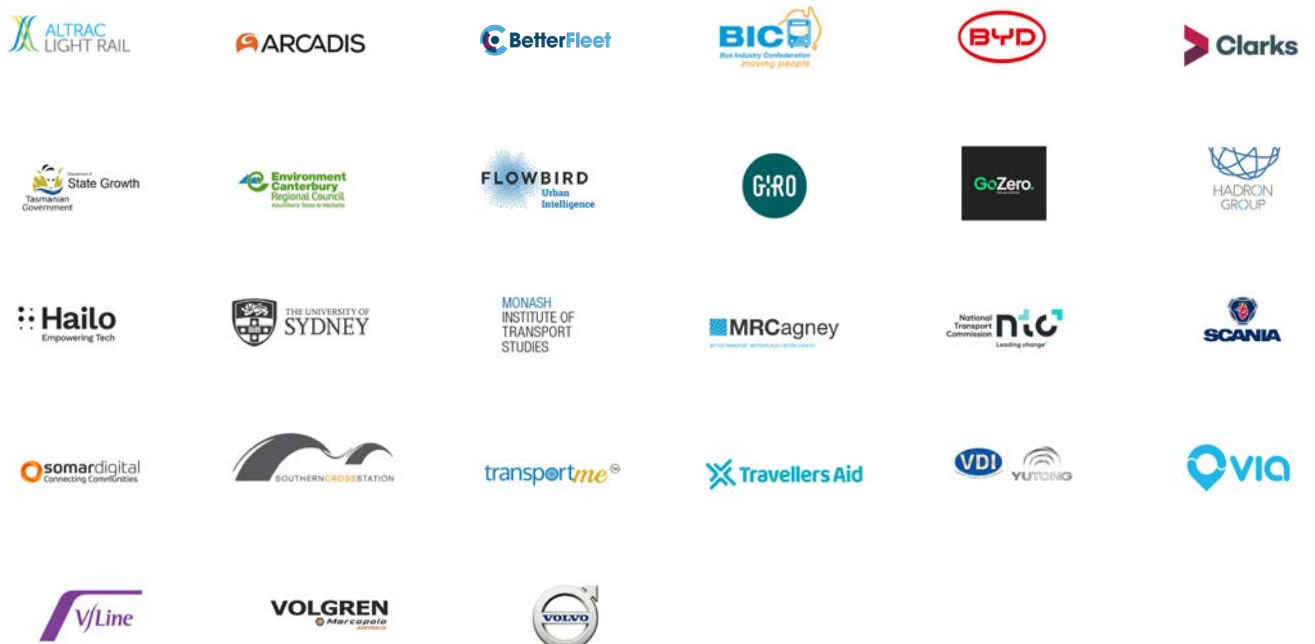
ARUP



GOLD



SILVER



MEMBERSHIP BENEFITS

PREMIER MEMBERS – \$59,885 + GST

For significant public sector agencies

Access & Influence

- Guide PTAANZ Strategy & Board representation *
- Lead global study tours *
- Priority to host Conferences for Australia/New Zealand
- CEO Roundtables with peers at PTAANZ Conference * (e.g. Secretaries' Breakfast)
- Two premier events in your state with branding and speaking opportunities
- Attendance at Boardroom lunches and strategy sessions
- Leadership roles on PTAANZ Committees and Zero Emissions Bus (ZEB) Working Group
- Conference speaking roles
- Three Emerging Mobility Leaders supported annually
- Participation in policy shaping, research and strategic event co-design

Exclusive Engagement Opportunities

- Visiting international delegations – private briefings with global leaders
- Bespoke, in-house executive sessions with thought leaders
- Government-to-government knowledge exchanges on key issues e.g. safety and security
- Roundtables and working groups on mode shift, CX and decarbonisation
- Free training webinars for staff

Visibility & Industry Leadership

- Articles in PTAANZ Newsletter
- Priority coverage in Daily News and digital bulletins
- Featured branding across all major PTAANZ platforms and publications

Access & Recognition

- 5 complimentary tickets to major events
- Live-streaming Conference keynotes for all staff
- Unlimited discounted tickets to all events
- Regular meetings with PTAANZ Board & Executive to align priorities
- Priority invitations to boardroom lunches, leadership dinners and exclusive networking
- Access to international delegations and global partnerships
- Two cluster agencies included (e.g. Adelaide Metro)
- Free registration to international study tours (excluding travel costs)

CHAMPION MEMBERS – \$45,000 + GST

For smaller agencies, large councils, delivery authorities, and engaged private sector members

Leadership, Policy & Influence

- Eligibility to sit on PTAANZ Strategic Committees to shape national transport agendas
- Priority involvement in cross-sector working groups on CX, decarbonisation, and mode shift
- Nominate one early-career leader for the Emerging Mobility Leaders program
- Influence the structure of PTAANZ's event programs
- Direct access to PTAANZ's executive leadership and public-private sector leaders

Visibility & Partnership

- Featured content in PTAANZ Daily News and bi-monthly Leadership Newsletter
- Priority branding across PTAANZ channels and corporate collateral
- Priority invitations to speak at PTAANZ's major national events
- \$20,000 in annual sponsorship credits

Executive Access & Network

- Priority access to boardroom lunches, roundtables, and Women in Mobility Dinners
- Priority state-based access to international study tours

GOLD – \$16,715 + GST

For private sector organisations, small agencies, and councils

Access & Influence

- Participation in working groups on mode shift, customer experience, and decarbonisation
- Opportunity to contribute to policy, research, and strategic event design
- Nominate one early-career leader for the Emerging Mobility Leaders program

Exclusive Engagement Opportunities

- Invitations to boardroom lunches, executive dinners, and high-level roundtables Private briefings and government to-government knowledge exchange
- Access to international delegations and global partnerships

Visibility & Thought Leadership

- Feature articles and priority coverage in PTAANZ newsletters and Daily News Opportunity or to be interviewed on Women Who Move Nations podcast
- Priority logo inclusion on PTAANZ digital and print collateral

Access & Recognition

- Discounted tickets and priority invitations to all major PTAANZ events
- Sponsorship and speaking opportunities at events
- Regular strategic catch-ups with PTAANZ leadership to maximise engagement

SILVER – \$3,998 + GST

For NFPs and organisations with fewer than 10 staff

Industry Access & Exposure

- Discounted rates for all PTAANZ conferences, events, and training programs
- Opportunities for speaking and sponsorship to increase your organisation's profile

Networking & Connections

- Access to the public transport sector network across Australia, New Zealand, and internationally
- Introductions and collaboration opportunities with key sector stakeholders

Exclusive Visibility & Member Resources

- Invitations to member-only webinars and events focused on current industry topics
- Feature your organisation's announcements in the monthly PTAANZ e-newsletter
- Priority inclusion of positive news stories in PTAANZ's Daily News updates
- Logo inclusion on PTAANZ digital and print collateral

CHAMPIONING DIVERSITY & INCLUSION

PTAANZ is committed to building a public transport sector that reflects the diverse communities it serves.

We believe diversity and inclusion are not just values — they are essential to innovation, leadership, and better transport outcomes. That's why PTAANZ embeds equity, representation, and access into everything we do.

We create visible pathways for underrepresented voices through initiatives like the **Emerging Mobility Leaders (EML)** program, which supports early-career professionals from a broad range of backgrounds across Australia and New Zealand. Through EML, young professionals gain opportunities to participate in national events, contribute to strategic conversations, and build networks that accelerate their growth.

Our acclaimed **Women Who Move Nations** podcast elevates the voices of senior women in transport from across the globe — sharing their leadership journeys, insights, and challenges. It serves as both inspiration and advocacy, designed to increase gender diversity in senior and executive roles.

We also work to ensure our event panels, working groups, and leadership committees are inclusive and representative. From promoting **accessible event design**, to convening dialogues on **cultural safety, gender equity, and inclusive mobility**, PTAANZ challenges the industry to think beyond compliance and toward cultural transformation.

By championing diversity and inclusion, we help build a more innovative, equitable, and sustainable transport system — one that draws on the full spectrum of talent, perspective, and lived experience in our region.





PTA ANZ EMERGING MOBILITY LEADERS



PTA ANZ WOMEN WHO MOVE NATIONS



PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND

TOGETHER,
WE SHAPE
THE FUTURE

PTAANZ exists to help you lead, connect, and grow. Whether you're delivering services on the ground or designing the transport systems of the future, your work contributes to a more connected, sustainable region.

In 2025, let's move further, together.



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Public Transport Association Australia New Zealand



ptaanz.org