

SHAPING PUBLIC TRANSPORT

JOIN US IN CHAMPIONING
A SUSTAINABLE PUBLIC
TRANSPORT FUTURE IN
AUSTRALIA AND NEW ZEALAND



**PUBLIC
TRANSPORT
ASSOCIATION**
AUSTRALIA
NEW ZEALAND



MESSAGE FROM THE CHIEF EXECUTIVE

Welcome to the Public Transport Association Australia New Zealand (PTAANZ).

We are proud to be the peak industry body for all modes of public transport and sustainable mobility options across Australia and New Zealand.

This is an incredible time for our industry. We have record levels of public sector investment and interest across the region, a once in a lifetime energy transition opportunity and a political mandate to support and enhance the way people live, work and play. PTAANZ serves as a guide and champion for our members and the broader industry to embrace these opportunities - and more.

We inspire curious minds with the latest transport and mobility thinking, by facilitating knowledge exchange between leading local and international experts.

We cultivate relationships that enable the sector to boldly explore our shared future through responsive membership and industry-leading events.

We champion the future of sustainable mobility by empowering our members to show fearless foresight to achieve local and regional transport goals. We develop meaningful partnerships with key stakeholders and our international counterparts to drive our shared agendas at scale.

Together we can shape a sustainable transport future for this region. I can't wait to work with you.

Lauren Streifer | Chief Executive

INSPIRING INDUSTRY EVOLUTION

PTAANZ is the premier peak body for all modes of public transport and sustainable mobility solutions in Australia and New Zealand.

PTAANZ is focused on the future of public transport in Australia and New Zealand's unique landscapes, drawing on best practice and lessons learnt from jurisdictions here and abroad that share common challenges and characteristics to our cities and regions.

Our local focus is informed by international best practice to give our members the opportunity to drive thought leadership and knowledge-sharing that is fit-for-purpose for Australia and New Zealand.

We are forging partnerships with like-minded organisations globally, such as the American Public Transportation Association (APTA), to foster continual knowledge exchange between our region's experts and our international industry peers.

CHAMPIONING INNOVATION FOR ALL

PTAANZ brings together over 70 public and private member organisations, representing a workforce of over 150,000 people and a multi-billion dollar industry.

Our members include transport authorities, operators, suppliers, manufacturers and research institutes from Australia and New Zealand. We are forging alliances with like-minded local and international organisations who share a common vision to promote public transport and sustainable cities.

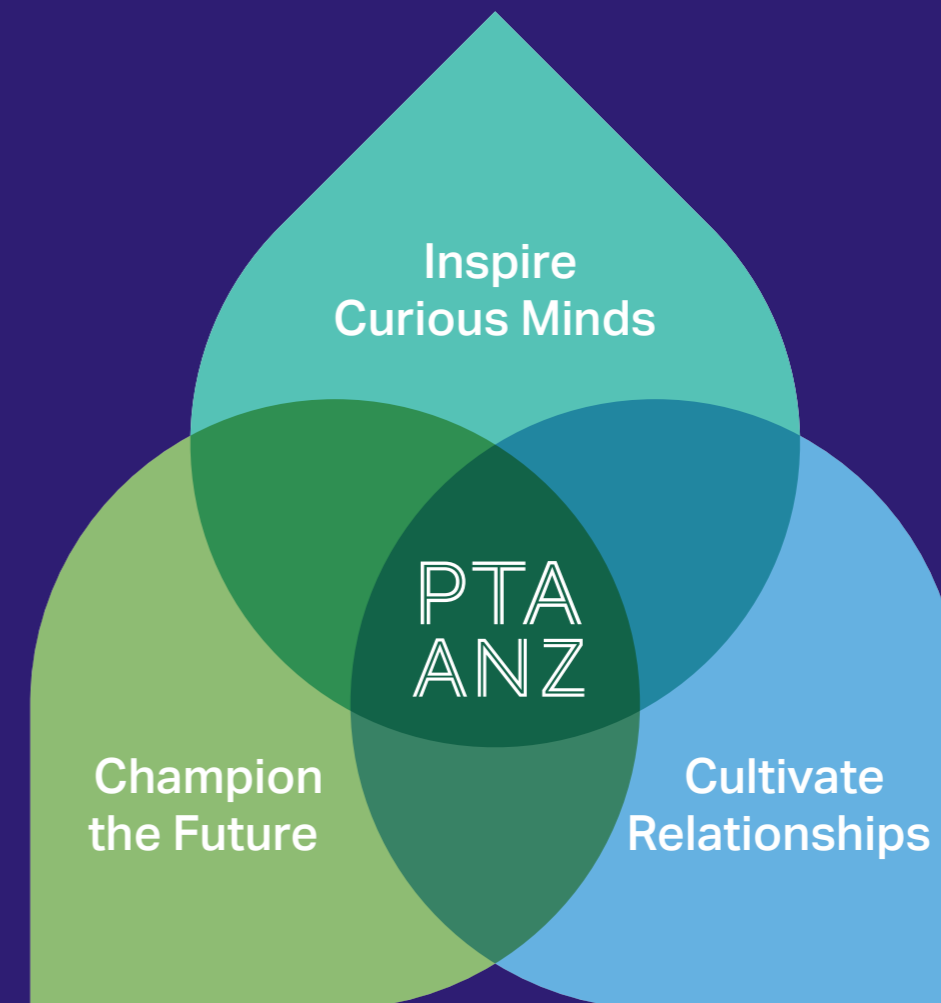
As a proactive association, we empower our members with the latest industry news, knowledge and ideas, while championing innovative urban mobility to make a positive difference in our communities.

OUR SHARED VISION

Sustainable transport and mobility solutions in Australia and New Zealand that make our communities more liveable and prosperous.

OUR UNITED MISSION

To inspire excellence and innovation in public transport and sustainable mobility.



CULTIVATE YOUR CONNECTIONS

PTAANZ is here to serve the people movers and the organisations that support them.

Our thriving ecosystem of active PTAANZ members collaborate to shape the future of public transport in Australia and New Zealand – from active travel to mass transit, all the way to modern and innovative forms of digitally-backed mobility solutions.

Build your network with PTAANZ members who comprise a wide range of industry professionals across five key areas:

- Transport authorities
- Transport operators
- Manufacturers and suppliers
- Advisory firms
- Research institutes.

MEMBERSHIP TIERS

Membership with PTAANZ is structured across three tiers: Premier, Gold and Silver.

PREMIER MEMBERSHIP – POA

Premier is a bespoke membership for public transport authorities in the region.

GOLD MEMBERSHIP (INDUSTRY STANDARD) – \$16,150 AUD ex GST

- Exclusive invitations to single-table networking events including boardroom lunches and dinners, designed to bring together senior decision-makers to have a conversation about the future of transport or deep dive into a particular topic
- Access to the C-suite network of public transport in Australia and New Zealand
- Opportunities to participate in roundtables on topics of interest and the unique challenges facing public transport in our region
- Enhance your industry exposure through priority partnership, speaking and sponsorship opportunities
- Ability to partner with PTAANZ on policy, thought leadership or research papers
- Introductions and connections to the public transport sector across Australia and New Zealand
- Access to international organisations, partnerships and ideas exchange
- Regular catch-ups to discuss how your organisation can benefit from and contribute to the PTAANZ network
- Discounted rates for all PTAANZ conferences, events and training programs
- Access to member-only webinars and events
- Tailored opportunities to increase visibility of your products and services
- Opportunity to feature your organisation's announcements in our monthly e-newsletter
- Priority inclusion of positive news articles about your organisation in our Daily News email updates

SILVER MEMBERSHIP – \$3,875 AUD ex GST

- Discounted rates for all PTAANZ conferences, events and training programs
- Enhance your industry exposure through speaking and sponsorship opportunities
- Introductions and connections to the public transport sector across Australia and New Zealand as well as international organisations, partnerships and ideas exchange
- Access to member-only webinars and events
- Opportunity to feature your organisation's announcements in our monthly e-newsletter
- Priority inclusion of positive news articles about your organisation in our Daily News email updates

OUR MEMBERS

PREMIER



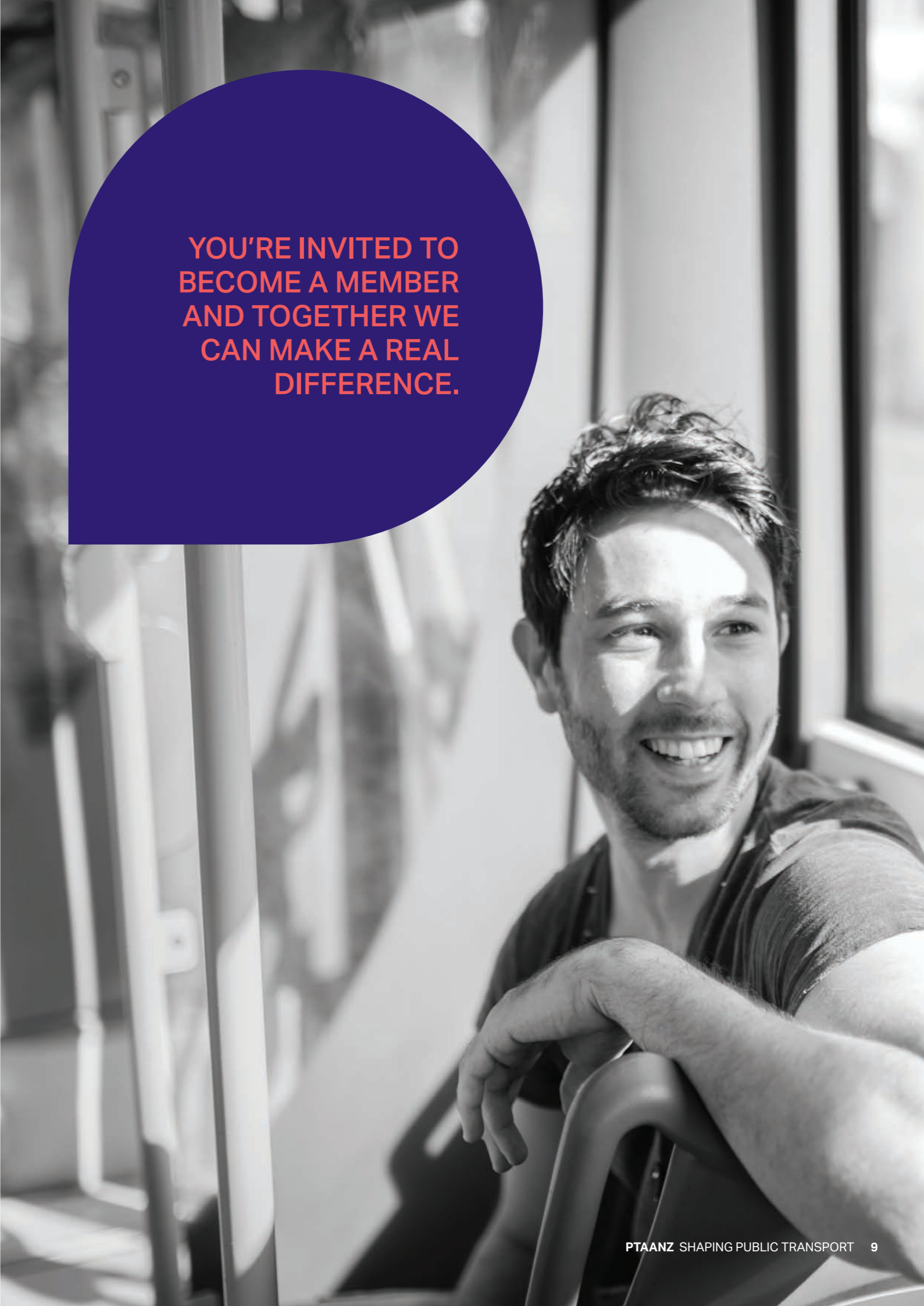
GOLD



SILVER



YOU'RE INVITED TO
BECOME A MEMBER
AND TOGETHER WE
CAN MAKE A REAL
DIFFERENCE.



MEMBERSHIP BENEFITS

Becoming a member of PTAANZ allows you to be involved in shaping the future of the Australian and New Zealand public transport industry through access to expertise, networks, pioneering initiatives and industry events.

PTAANZ, together with our members, envisions a future of excellence, innovation and sustainability. We support our members to be the driving force leading the way.

As part of our goals to inspire curious minds, cultivate relationships and champion the future of sustainable mobility, PTAANZ gives members opportunities to share knowledge, develop skills, gain industry expertise and interact with decision-makers in policy discussions.

WE AMPLIFY OUR MEMBERS' CAPACITY TO DELIVER ON THEIR PUBLIC TRANSPORT AND SUSTAINABLE MOBILITY AMBITIONS.

KNOWLEDGE EXCHANGE

Be part of progress and contribute to the conversation by engaging with industry peers to share the latest local and international knowledge on hot topics that are relevant to the sector in Australia and New Zealand, including Covid recovery, zero-emissions transport, customer experience, technology and data, innovation, operational integration, first and last mile, future mobility and more.

NETWORKING OPPORTUNITIES

Connect with fellow public transport leaders across Australia, New Zealand and internationally, to exchange your ideas, share best practices, collaborate forge partnerships and business opportunities.

Be a thought leader as we discuss common topics of relevant interest for all of our members during digital events, webinars, lunches, podcasts, dinners and more. Networking opportunities keep our members well-informed and well-connected.

INDUSTRY EXPOSURE

Showcase your purpose, expertise, products and services in front of key public transport decision-makers across Australia and New Zealand, to increase your visibility and influence. PTAANZ members can engage with transport figureheads, international organisations and key stakeholders to contribute to continued innovation and investment in public transport.

EVENTS AND PROFESSIONAL DEVELOPMENT

Be part of industry-leading events and training to explore challenges and new thinking with talented local and international minds. With access to a full calendar of events, learning initiatives, career development programs and collated resources, you can achieve your full potential and explore your own path in our industry.

CHAMPIONING DIVERSITY & INCLUSION

PTAANZ promotes diversity and inclusion in our sector by empowering young professionals and raising the profile of women in the industry.

EMERGING MOBILITY LEADERS

The PTAANZ Emerging Mobility Leaders are a committee of passionate young transport professionals that plan and implement initiatives and activities to bring together their peers to advance their skills and support their role in the industry.

Members include representatives of PTAANZ's Premier and Gold members from across Australia and New Zealand, spanning the public and private sectors and a broad range of professional backgrounds.

Through the Emerging Mobility Leaders Committee, PTAANZ facilitates the inclusion of early-career professionals in our sector and nurtures our future leaders.

WOMEN WHO MOVE NATIONS – THE PUBLIC TRANSPORT PODCAST

PTAANZ's hugely popular podcast is called *Women Who Move Nations*. In each episode, we interview senior female leaders in the public transport and sustainable mobility sector from our region and around the world. Guests are invited to share their views on the future of public transport and mobility, as well as insights into their own professional journeys.

Women Who Move Nations is an important platform to profile executive women working in public transport and inspire younger females to develop their careers in this industry. The podcast aims to improve inclusion and diversity in our sector by empowering more women to aspire to executive roles.

Women Who Move Nations' growing global audience ranges from senior executives who want to engage with their peers to industry newcomers eager to learn more about the sector and the available career paths.



PTA ANZ EMERGING MOBILITY LEADERS



PTA ANZ WOMEN WHO MOVE NATIONS

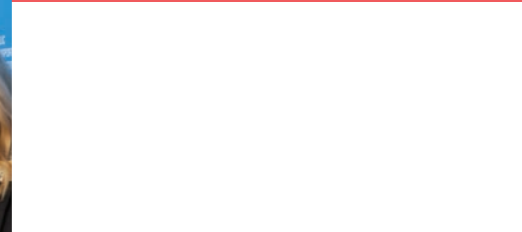
BRINGING TOGETHER CURIOUS MINDS

Join us at our flagship and regular events to connect with industry leaders and decision makers from the public and private sectors.

PTAANZ events offerings include:

- Boardroom lunches
- Roundtables
- Industry training programs
- Women in Mobility dinners
- Webinars on hot topics
- Masterclasses
- Forums and symposiums
- Study tours
- Conferences and seminars
- The annual Public Transport Australia New Zealand Conference.

Network with your industry peers, future leaders and C-suite executives as we facilitate thought leadership and inspire curious minds to solve common challenges.





PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND

JOIN US IN SHAPING
THE FUTURE OF
PUBLIC TRANSPORT

You're invited to become
a valued member
of PTAANZ and benefit
from our wide range
of networking, learning and
membership opportunities.



info@ptanz.org



Public Transport Association Australia New Zealand



[@PTAANZ_](https://twitter.com/PTAANZ)



ptanz.org