

# SHAPING PUBLIC TRANSPORT

JOIN US IN CHAMPIONING  
A SUSTAINABLE PUBLIC  
TRANSPORT FUTURE IN  
AUSTRALIA AND NEW ZEALAND



**PUBLIC  
TRANSPORT  
ASSOCIATION**  
AUSTRALIA  
NEW ZEALAND



# MESSAGE FROM THE CEO



Welcome to the Public Transport Association Australia New Zealand.

As the peak industry body for all modes of public transport and sustainable mobility options across Australia and New Zealand, we partner with members to build and sustain world-class public transport networks that meet the needs of the local communities we serve.

Our communities are undergoing unprecedented change, as are we as an association.

Under the stewardship of our Board of Directors, we are entering a new chapter under our new PTAANZ brand. Our Board is a diverse collective of industry leaders from Australian and New Zealand transport authorities as well as C-suite executives from operators and suppliers, who are committed to shaping the future of public transport.

PTAANZ will continue our highly valued membership offerings, including networking opportunities, industry events and thought leadership initiatives, while also collaborating with our members – both new and existing – to evolve our program to become even more tailored to the rapidly growing ANZ market.

Your PTAANZ membership offers an unparalleled opportunity to grow deep connections in Australia and New Zealand's thriving public transport ecosystem.

Together we can inspire, cultivate and champion the future of mobility in this region.

**Michelle Batsas | Chief Executive Officer**

# INSPIRING INDUSTRY EVOLUTION

Our association which has been operating over the last 20 years has undergone an exciting transformation to become the Public Transport Association Australia New Zealand (PTAANZ).

We are the premier peak body for public transport and sustainable mobility solutions in the region.

PTAANZ is focused on public transport in *our* unique landscape and for *our* future, drawing on best practice and lessons learnt from cities here and abroad that share common challenges and characteristics to cities and regions in Australia and New Zealand.

This pivot to an enhanced regional focus provides PTAANZ and our members with the opportunity to drive thought leadership and knowledge-sharing that is fit-for-purpose for Australia and New Zealand.

We are forging partnerships with like-minded organisations globally to ensure we continue to learn from and share our region's expertise with our international industry peers.

PTAANZ will continue to operate as we always have – for the industry that keeps us moving.

## CHAMPIONING INNOVATION FOR ALL

PTAANZ brings together over 70 public and private member organisations, representing a workforce of over 150,000 people and a multi-billion dollar industry. Our members include transport authorities, operators, suppliers, manufacturers and research institutes from Australia and New Zealand. We are forging alliances with like-minded local and international organisations who share a common vision to promote public transport and sustainable cities.

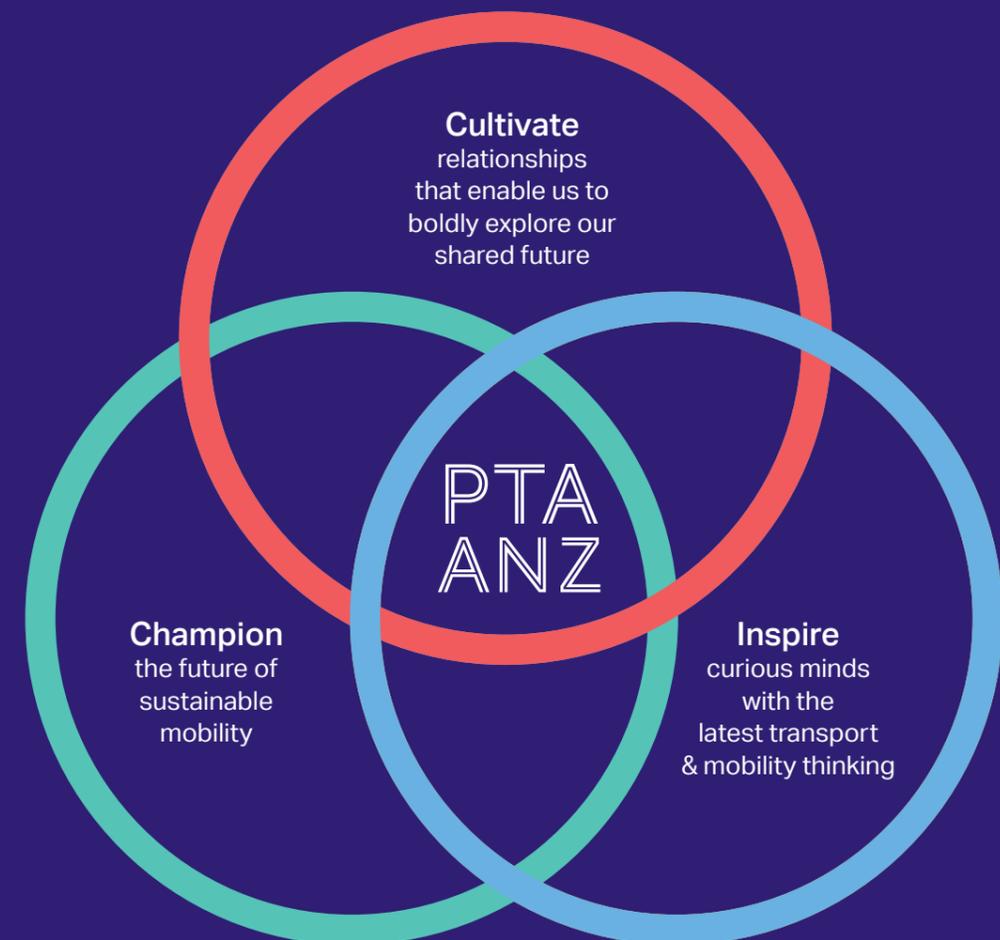
As a proactive association, we empower our members with the latest industry news, knowledge and ideas, while championing innovative urban mobility to make a positive difference in our communities.

## OUR SHARED VISION

Sustainable transport and mobility solutions in Australia and New Zealand that make our communities more liveable and prosperous.

## OUR UNITED MISSION

To inspire excellence and innovation in public transport and sustainable mobility.



# CULTIVATE YOUR CONNECTIONS

PTAANZ is here to serve the people movers and the organisations that support them.

Our thriving ecosystem of active PTAANZ members collaborate to shape the future of public transport in Australia and New Zealand – from active travel to mass transit, all the way to modern and innovative forms of digitally-backed mobility solutions.

Build your network with PTAANZ members who comprise a wide range of industry professionals across five key areas:

- Transport authorities
- Transport operators
- Manufacturers and suppliers
- Advisory firms
- Research institutes.

## MEMBERSHIP TIERS

Membership with PTAANZ is structured across three tiers: Premier, Gold and Silver.

## PREMIER MEMBERSHIP – POA

Premier is a bespoke membership for public transport authorities in the region.

## GOLD MEMBERSHIP (INDUSTRY STANDARD) – \$16,150 AUD ex GST

- Exclusive invitations to single-table networking events including boardroom lunches and dinners, designed to bring together senior decision-makers to have a conversation about the future of transport or deep dive into a particular topic
- Access to the C-suite network of public transport in Australia and New Zealand
- Opportunities to participate in roundtables on topics of interest and the unique challenges facing public transport in our region
- Enhance your industry exposure through priority partnership, speaking and sponsorship opportunities
- Ability to partner with PTAANZ on policy, thought leadership or research papers
- Introductions and connections to the public transport sector across Australia and New Zealand
- Access to international organisations, partnerships and ideas exchange
- Regular catch-ups with your team to discuss how your organisation can benefit from and contribute to the PTAANZ network
- Discounted rates for all PTAANZ conferences, events and training programs
- Access to member-only webinars and events
- Information and knowledge through our Daily News product and monthly e-newsletter

## SILVER MEMBERSHIP – \$3,875 AUD ex GST

- Discounted rates for all PTAANZ conferences, events and training programs
- Enhance your industry exposure through speaking and sponsorship opportunities
- Introductions and connections to the public transport sector across Australia and New Zealand as well as international organisations, partnerships and ideas exchange
- Access to member-only webinars and events
- Information and knowledge through our Daily News product and monthly e-newsletter

# OUR MEMBERS

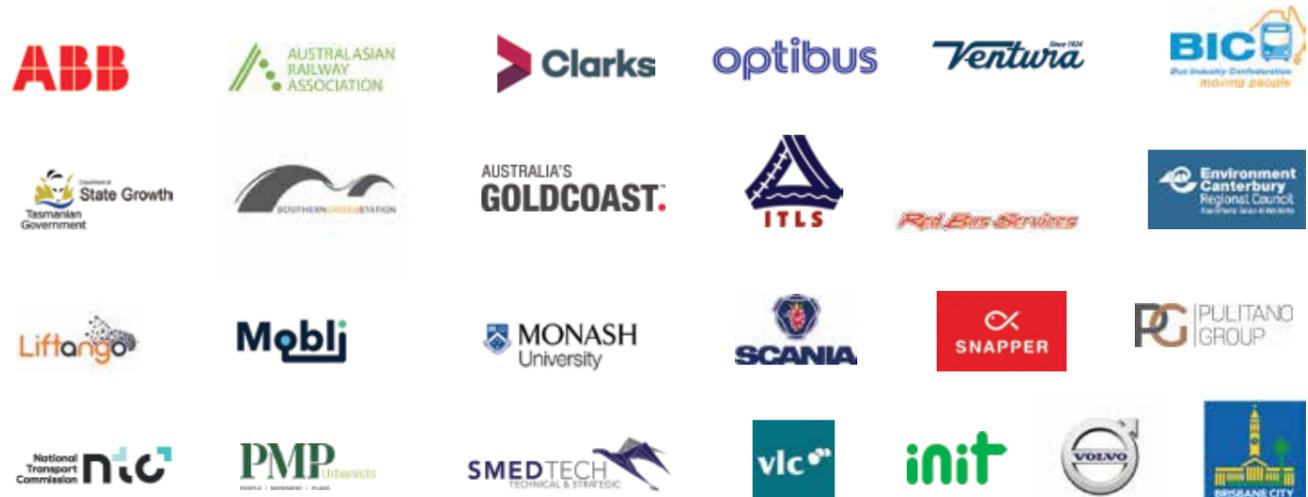
## PREMIER



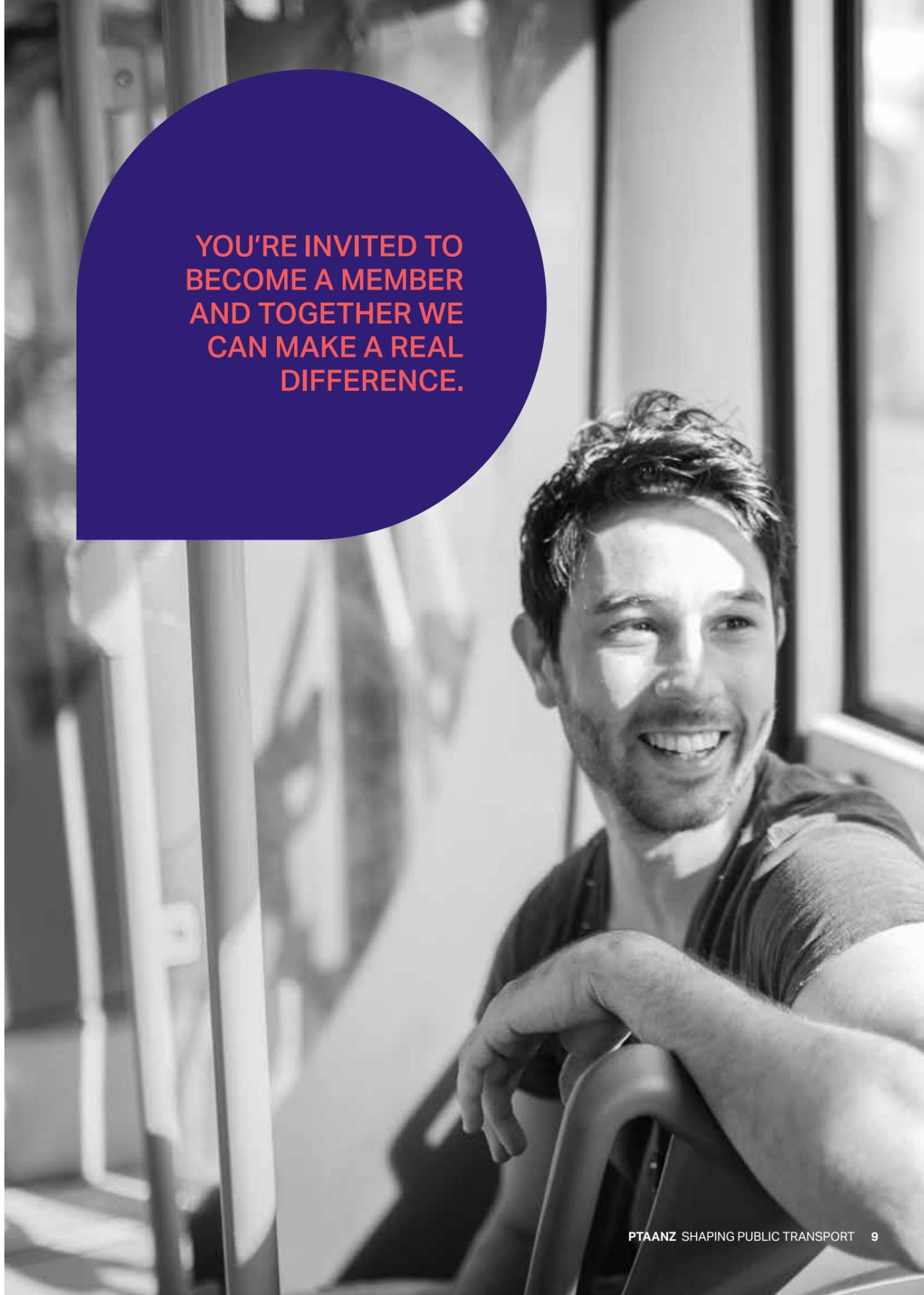
## GOLD



## SILVER



YOU'RE INVITED TO  
BECOME A MEMBER  
AND TOGETHER WE  
CAN MAKE A REAL  
DIFFERENCE.



# MEMBERSHIP BENEFITS

Becoming a member of PTAANZ allows you to be involved in shaping the future of the Australian and New Zealand public transport industry through access to expertise, networks, pioneering initiatives and industry events.

We envision a future of excellence, innovation and sustainability - and it's our public transport industry association, together with our members, who are the driving force leading the way.

As part of our goals to *Inspire, Cultivate Relationships and Champion the Future of Sustainable Mobility*, we provide members with opportunities to share knowledge, develop skills, gain industry expertise and interact with decision-makers in policy discussions.

WE AMPLIFY OUR MEMBERS' CAPACITY TO DELIVER ON THEIR PUBLIC TRANSPORT AND SUSTAINABLE MOBILITY AMBITIONS.

## KNOWLEDGE EXCHANGE

Be part of progress and contribute to the conversation by engaging with industry peers to share the latest local and international knowledge on hot topics that are relevant to the sector in Australia and New Zealand, including Covid recovery, zero-emissions transport, customer experience, technology and data, innovation, operational integration, first and last mile, future mobility and more.

## NETWORKING OPPORTUNITIES

Connect with fellow public transport leaders across Australia, New Zealand and internationally, to exchange your ideas, share best practices, forge partnerships and collaborate together. Be a thought leader as we discuss common topics of relevant interest for all of our members during digital events, webinars, lunches, podcasts, dinners and more. Networking opportunities keep our members well-informed and well-connected.

## INDUSTRY EXPOSURE

Showcase your brand, team and purpose in front of key public transport decision-makers across Australia and New Zealand, so your opinions can be heard and your influence can be felt. PTAANZ members can engage with transport figureheads, international organisations and key stakeholders to contribute to continued development and investment in public transport.

## EVENTS AND PROFESSIONAL DEVELOPMENT

Be part of industry-leading events and training to explore challenges and new thinking with talented local and international minds. With access to a full calendar of events, learning initiatives, career development programs and collated resources, you can achieve your full potential and explore your own path in our industry.

# CHAMPIONING DIVERSITY & INCLUSION

PTAANZ promotes diversity and inclusion in our sector by empowering young professionals and raising the profile of women in the industry.

## EMERGING MOBILITY LEADERS

The PTAANZ Emerging Mobility Leaders are a committee of passionate young transport professionals that plan and implement initiatives and activities to bring together their peers to advance their skills and support their role in the industry.

Members include representatives of PTAANZ's Premier and Gold members from across Australia and New Zealand, spanning the public and private sectors and a broad range of professional backgrounds.

Through the Emerging Mobility Leaders Committee, PTAANZ facilitates the inclusion of early-career professionals in our sector and nurtures our future leaders.

## WOMEN WHO MOVE NATIONS – THE PUBLIC TRANSPORT PODCAST

PTAANZ's hugely popular podcast is called *Women Who Move Nations*. In each episode, we interview senior female leaders in the public transport and sustainable mobility sector from our region and around the world. Guests are invited to share their views on the future of public transport and mobility, as well as insights into their own professional journeys.

*Women Who Move Nations* is an important platform to profile executive women working in public transport and inspire younger females to develop their careers in this industry. The podcast aims to improve inclusion and diversity in our sector by empowering more women to aspire to executive roles.

Women Who Move Nations' growing global audience ranges from senior executives who want to engage with their peers to industry newcomers eager to learn more about the sector and the available career paths.



PTA ANZ EMERGING MOBILITY LEADERS



PTA ANZ WOMEN WHO MOVE NATIONS

# BRINGING TOGETHER CURIOUS MINDS

Join us at our flagship and regular events to connect with industry leaders and decision makers from the public and private sectors.

Our events include:

- boardroom lunches
- women in mobility dinners
- webinars on hot topics
- masterclasses
- forums
- roundtables
- young transport professionals seminars
- the annual Public Transport Australia New Zealand Conference.

Network with your industry peers, future leaders and C-suite executives as we facilitate thought leadership and nurture curious minds to solve common challenges.





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You're invited to become  
a valued member  
of PTAANZ and benefit  
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CONTACT US

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